

**“Advertising on Cheyenne’s website puts businesses in contact with tens of thousands of potential customers.”**

**Dr. Zachary Scott Robbins, Cheyenne High School Principal**

**Our Website** is the best medium to reach a wide demographic of customers. High school students, families of high school students inside and outside of Las Vegas, Cheyenne faculty and staff, Cheyenne High School alumni, and residents throughout Las Vegas regularly visit our website for updates on Cheyenne High School happenings.

**Traffic from Cheyenne’s social media accounts** drives additional traffic to our website, which gets more potential customers to see your ad. Cheyenne High School actively communicates with the public through multiple social media outlets, and points the public back to our website.

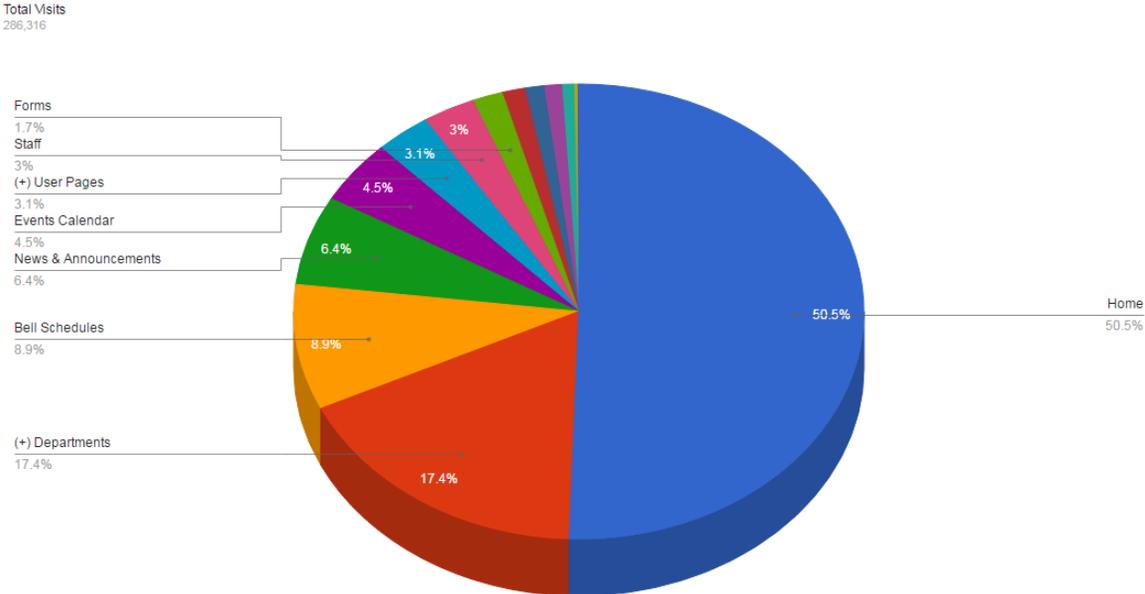
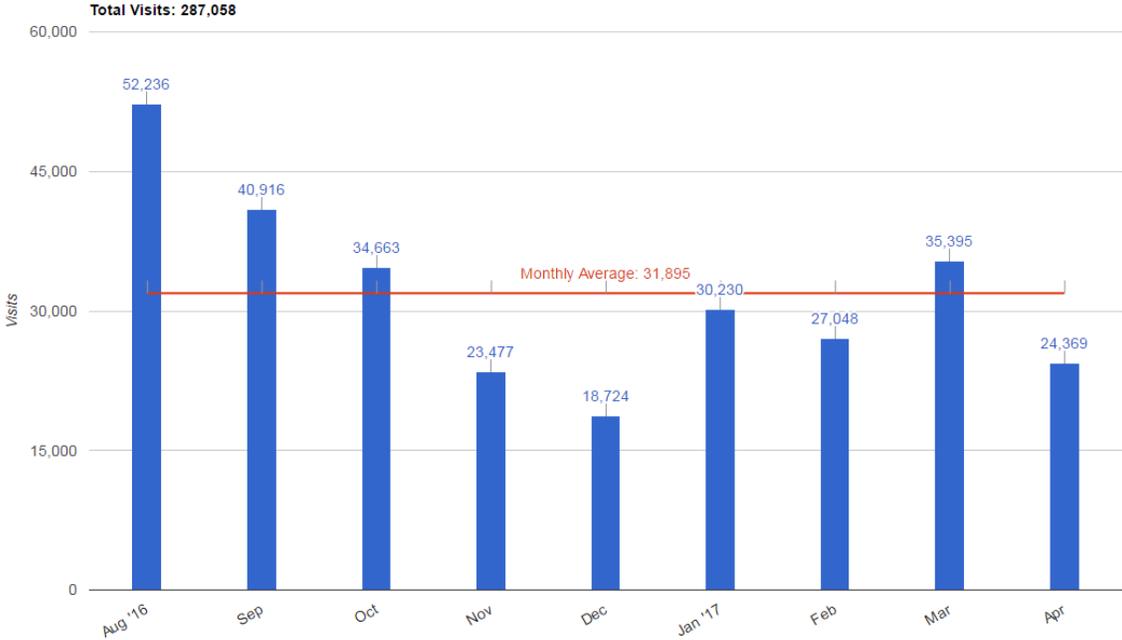
**Support Athletics.** Your money will directly support the athletic program.



## Site Highlights

- Rosters, schedules, game articles, calendars, on-line stores, photos, statistics, important events, announcements from the coach, and more!
- Our layout is tastefully done and not overcrowded with ads. Every impression will count!
- Your support for the school will be clear to the thousands of visitors who come to the website.

# Traffic Data



# Target Audience

**Students** - Athletes, friends, peers and siblings visit the site to stay on top of school events, scores, photos and articles about teams, players, programs, and other school happenings. Students also access the website for instructional resources.

**Parents** - Our students' parents visit our website often to check class schedules start and end times for events, to pay fees, to email teachers, to view morning announcements, to read articles about school happenings, graduation requirements, and many other reasons.

**Community Supporters** - Neighbors, relatives, and alumni all visit the site to keep abreast of their Alma matter, local talent, grandchildren, nieces, nephews, cousins and friends.



# Sponsorship Opportunities

## Large Horizontal Banner – 397 x 139

THE PRIDE OF NORTH LAS VEGAS:  
Honor.

**Promote your Business** | **Advertise Today**

**UPCOMING EVENTS**

- ➔ **Final Parents Meeting Night!**  
Date: Today  
Time: 6:00 PM - 7:00 PM  
Location: Library
- ➔ **Jazz & Symphonic Band Concert!**  
Date: May 10  
Time: 6:00 PM - 8:00 PM  
Location: Theater
- ➔ **NHS Awards Ceremony!**  
Date: May 11  
Time: 6:00 PM - 8:00 PM  
Location: Theater
- ➔ **Wind Ensemble & Concert Band!**

**Exclusive Cheyenne Gear**  
NOW AVAILABLE ONLINE

**NEWS & ANNOUNCEMENTS**  
Seniors! Final Exam Schedule

**MAKE A DONATION!**

**QUICK LINKS**

- Counselor Request
- Credit Recovery
- Click Here to Register
- Apply for Lunch
- Pay Student Fees
- Teachers / Staff
- Infinite Campus
- Gale Research Data Base

## Small Horizontal Banner – 264 x 58

**SIGN UP TO STAY IN TOUCH!**

**CHEYENNE ALUMNI!**

**JOIN US ON FACEBOOK!**

**SUBSCRIBE ON YOUTUBE**

ADVERTISE YOUR BUSINESS HERE

All students who have received scholarships and admissions information, including Military enlistment MUST be turned in to Ms. Maiorano by Thursday, May 4th to be verified and included for Senior Awards Night.

**Working ~**

Where: Cheyenne HS Theater  
Price: \$10 Adults and \$7 Students

**Site Organizational Team Meeting - 5.15.17 Agenda**  
This meeting is open to the public. We will meet at 6:30pm on May 15th in the Principal's Conference Room. Please click inside for this meeting's agenda.

[SHOW ALL](#)

**THE DAILY DESERT SHIELD**  
THE VOICE OF CHEYENNE HIGH SCHOOL

# Advertisement Rates

The ad appears on our most visited pages within the website.  
The average visitor sees approximately six pages each visit.  
We will sell no more than 20 advertisements per year.  
We reserve the right to block inappropriate advertisement campaigns on our school website.

## Price:

\$400.00 per Year for Large Banner 397x139

\$250.00 per Year for Small Banner 264x58

Your advertisement will be created for free by our technology team at Cheyenne High School or by a student within the school district (business/art classes). The graphic will be designed based on your selected guidelines and may be changed one time per year.

**I am ready!    What's next?**

**Complete the below contract, and send us a check payable to “Clark County School District” along with your contact information.**

**We will put you in touch with our team to create your advertisement.**